

#### **TOPICS COVERED**

- Challenges faced by Sports Clubs and Teams
- The need and requirements for a Club and Team Management Platform
  - Efficient operation management
  - Tracking and Data Analysis
  - Accessing information on-the-go and improving communication
  - Centralized data management
- One-stop solution to simplify your Club and Team Management Operations



### CHALLENGES FACED BY SPORTS CLUBS AND TEAMS

Managing a sports club or team is difficult due to scheduling, training, and finances. Sports team coaches, athletes, and administrators struggle with these operations

- Sports teams and club managers need to handle administrative tasks and operations efficiently.
- Club and team members are attempting to process payments.
- Coaches and managers need access to information about the team and players in addition to registration all at one time.
- Coaches and administrators need time to prepare everything in a hurry.





WHAT WOULD BE ONE SOLUTION THAT IS
BENEFICIAL TO THE COACHES, MANAGERS, TEAMS,
CLUBS AND THE SPORTS ORGANIZATIONS?

THE ANSWER IS USING A CENTRALIZED CLUB AND TEAM MANAGEMENT PLATFORM



# THE NEED AND REQUIREMENTS FOR A CLUB AND TEAM MANAGEMENT PLATFORM:

A comprehensive and efficient Club and Team Management Platform gives coaches and administrators the tools needed to manage sports teams and clubs.

- Traditional manual management methods are no longer adequate in today's competitive environment.
- Player statistics, game schedules, and team finances need to be tracked and analyzed.
- Accessing all the club and team information on-the-go is challenging with multiple error-prone tools.
- Without a way to easily communicate with each other, team members struggle to coordinate and stay on the same page.
- Sports clubs and teams spend too much time on data management and need more time to focus on the sport.



#### **EFFICIENT OPERATION MANAGEMENT**

- Today's sports management landscape is fast-paced and competitive. To stay ahead of the curve, organizations must be able to quickly and efficiently manage their operations.
- By automating tedious tasks, an effective <u>Club and Team</u>
   <u>Management Platform</u> can free up time for clubs and teams.
- The head coach manages the game day roster by knowing each player's strengths and weaknesses. The coach can create a winning lineup by managing operations well.
- Golden State Warriors, led by manager Bob Myers, have applied lean principles to their basketball operations and have become one of the most successful teams in the NBA.

### TRACKING AND DATA ANALYSIS

- Data and analytics can improve sports, player development, fan engagement, and more.
- Tracking player performance and managing club finances is essential to drive agility at a lower Total Cost of Ownership (TCO), using a centralized platform for Club and Team Management.
- Clubs and teams can allocate resources by knowing where money is being spent and on what, helping them to cut costs and generate revenue
- Manchester City Football Club tracks attendance and ticket prices using data and lets them see where they can cut costs and increase revenue.

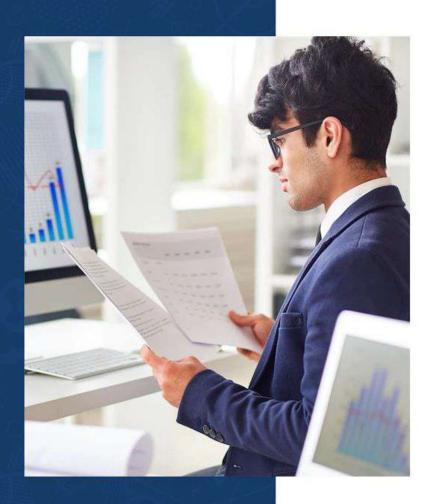




# ACCESSING INFORMATION ON-THE-GO AND IMPROVING COMMUNICATION

- Sports clubs and team managers must keep track of information, fixtures, and results, which can be difficult to manage if team members are spread out.
- Mismanaged communications can lead a to loss in revenue and more time spent tracking down and resolving error-prone data.
- A reliable Club and Team Management Platform lets users access information about clubs, teams, and events without having to search multiple sources.
- Accessing information on-the-go makes it easier to pay online fees, view club schedules, and communicate with teammates since everyone will be on the same page.
- ☐ FC Barcelona coaches use digital chalkboards to view plays and formations during matches, which improves communication between coaches and players.





#### **CENTRALIZED DATA MANAGEMENT**

- In today's complex sports world, teams and clubs must balance schedules, rosters, payments, and compliance.
- A centralized one-stop management platform can help in creating and managing schedules and rosters, fees and payments, automatic follow-ups and reminders, and accurate contact information.
- Having all information in one place makes it easier to keep track of everything thereby saving time searching for information.
- The New England Patriots have a centralized management system that tracks everything from player contracts to travel arrangements that help them give their best performance

### ONE-STOP SOLUTION TO SIMPLY YOUR CLUB AND TEAM MANAGEMENT NEEDS

- Sports clubs and teams need a solution to automate processes and reduce administrative work. A Centralised Club and Team Management Platform can help your teams and clubs by providing management and operational tools.
- Our all-in-one sports management SaaS platform iSportz Club and Team Management Platform (CTMS) simplifies team and club operations.
- CTMS centralizes all the vital information while providing access to the automation tools ensuring seamless operation.
- With CTMS, we help teams, clubs, leagues, coaches, and other sports enthusiasts that need to save time and money by effectively managing your teams and clubs.

